A picture containing drawing

Description automatically generatedAPPROVAL FORM FOR USE OF

ASUREQUALITY MARK - ORGANIC

Section 1 : Customer to complete this section

**Important:** Operators are to submit this form after a License Agreement has been signed and returned and a positive certification decision has been reached for the products requiring review and approval.

**Contact Name:**       **Email:**

**Phone Number:**      **Purchase order Number:**      **Date of Request:**

**Operator Reg No:**       **Operator Name:**       **Product Category:**

**Product Name:**      

**Pack Size(s) please define pack sizes this label is applicable to:**      

**List Market(s) Product is to be sent:**

**Wine Labels ONLY (list changes):**

**Transition to new** **AsureQuality Mark:**

**If there are changes to label/usage in addition to the AsureQuality Mark, please define, e.g. ingredients, wording, dimensions:**

Please email this form with section one completed with a colour copy of the label/usage you are seeking approval for and with applicable recipe if required to: [organics@asurequality.com](mailto:organics@asurequality.com)

Section 2 : Label Checks

### AQ to complete this section *(NB. marked box indicates criteria meets check, whereas issues in comments*

**Generic label requirements:**

Is there a Licence Agreement on file?

Is the product listed on the current scope of certification? If No please apply Condition 2.

There is a clear product description detailing what the product is.

Does the label identify the organic certification body AsureQuality by either use of the organic mark and registration number or by the words “Certified by AsureQuality Ltd”?

The person or company legally responsible for the product is clearly identified on the label **(AsureQuality 3.9.3)**

**(***NB. Physical address is required for most types of food under FSANZ).*

**AsureQuality:***(Current License Agreement)*

AsureQuality Mark is not less than minimum height 14.8mm, minimum width 9.15mm, and clear space of at least 15% of the chosen mark height or width.

AsureQuality Mark proportions are undistorted.

Colour specifications are met.

AsureQuality Organic registration number of the certified operator who performed the last preparation of the product is clearly stated if AsureQuality Mark not used. **(AsureQuality 3.9 and Tech Rules 11.2).**

**IFOAM Logo:**

Combined AsureQuality Mark / IFOAM logo used.

Ensure that if the IFOAM logo is used, the product is IFOAM certified, and the word accredited is in italics.

Ensure that if the IFOAM logo is used that no more than 20% of the certified inputs are non-IFOAM *(max 10% for each individual ingredient).* (**AsureQuality 3.11).**

If the product isn’t certified to IFOAM, there is no reference to IFOAM on the label

**USDA NOP*:*** *(Refer 205.300-311)*

A minimum of 95% of the raw ingredients are certified to USDA NOP (205.308 b) *(recipe approved for USDA NOP)*

Remaining ingredients are either additives listed in 205.605 or agricultural ingredients listed in 205.606 (recipe approved specifically for USDA NOP).

If label states “100% Organic” are all ingredients certified to USDA NOP (excluding water and salt) (i.e. no other additives).

The end product is listed on the operators USDA NOP certificate.

The official USDA seal has been used (not compulsory) and is either black and white or the correct colours (refer 205.311).

The USDA NOP logo is no smaller or less prominent than the AsureQuality Mark (if both used - 205.308 b)2).

Under the name of the certified operator, it states “Certified Organic by AsureQuality Ltd” (USDA NOP 205.306 b)1) policy memo 12-2.

Products certified as “made with organic ingredients” do not use the NOP logo. (e.g. Wine with added sulphites)

**COR:** *(Refer CFIA – Organic Claims)*

The end product and brand name are listed on the operators COR certificate.

A minimum of 95% of the raw ingredients are certified to COR. *(COR logo may not be used if <95%)*

Colour specifications as *per COR license agreement.*

Does the label bear the name of AsureQuality as the certification body that has certified the product as organic?

If using the COR Logo/seal (voluntary), are the words “Imported” or “Product of XXXX” located near the COR seal.

*These statements must appear on the label in both French and English, unless a bilingual labelling exemption applies (refer Safe Food for Canadians Regulation (SFCR) 354(d), 355(3))*

Non-permitted claims are not present *(“100% Organic”, “Certified Organic”, “Made with Organic Ingredients”)*

**Processed product label requirements*:***

Is there an approved recipe showing organic % of ingredients *(IFOAM component specified).*

All ingredients appear with their relative levels in descending order (m/m) in the ingredients listing. *% should exclude water and salt.* **(AsureQuality 3.2, 3.3 and 3.5).**

Is it identifiable which are certified organic ingredients, and which are non-organic ingredients? **(ALL Standards)**

Organic ingredients appear in the same colour and identical style and size of lettering as non-organic ingredients. **(AsureQuality 3.2).**

All additives shall be listed with their full name. If herbs and/ or spices constitute less than 2% of the total weight of the product, they may be listed as “spices” or “herbs” without stating the percentage. **(AsureQuality 3.2 and 3.3).**

**For a Made with Organic Ingredient product (70% - 94% certified organic*)*** *(AsureQuality, or USDA NOP Only).*

The product may not be called organic. However the word “organic” may be used on the principal display in statements like “made with organic XXX”, as long as each word in the phrase is the same size, style and colour and is no more than half the size the largest font on the panel *(205.3041iii).*

The total % of organic ingredients is stated near the AsureQuality Mark. **(AsureQuality 3.5).**

**MPI OOAP** *Ref**2.8(3)b)***:**

Does the label clearly identify the Recognised Agency of the Operator, and the name and identification number of that Operator?

**China Organic Mark & Code:**

**COMPULSORY (as per OOAP China OMAR):**

Are products directly provided for consumers labelled with the Chinese Organic Mark and an 18-digit Chinese Organic Code when presented for sale in China using one of the following options?

1. A. Code & Mark affixed by Importer in China

B. Mark affixed by Exporter in NZ (optional), Code by Importer in China

1. Code & Mark affixed under AQ supervision
2. Code & Mark affixed by Accredited Chinese Cerifiication Body

Has a current valid certificate from a Chinese Organic Certification Body been provided for the consignment Importer in China (Option 1 only)

Has a current valid accreditation been provided for the Chinese Organic Certification Body (Option 3 only)

**OPTIONAL (but if used must be correct)**

Are products not directly provided for consumers labelled with the Chinese Organic Mark e.g., bulk products that are to be repacked on arrival, ingredients for further processing

*Refer:Artwork for the Chinese Organic Mark can be found in Administrative Measures on Organic Product Certification (AQSIQ Decree No. 155, revised according to AQSIQ Decree No. 166),* [*Article 32*](http://www.cnca.gov.cn/zw/bmgz/202006/t20200618_58614.shtml)*.*

**EU Logo and Switzerland:**

**COMPULSORY (as per OOAP EU OMAR)**

Is the correct TPA code used (NZ-BIO-002 for OOAP)?

**OPTIONAL (but if used must be correct)**

*If using the EU logo (not compulsory)*

Is the correct origin statement used? (e.g. “New Zealand Agriculture” or “Non-EU Agriculture”).

Is logo size & additional information as per EU requirements? *Refer https://ec.europa.eu/info/sites/info/files/food-farming-fisheries/farming/documents/organic-logo-user-manual\_en.pdf*

Or, is logo used under an agreement with another CB?

**JAS Logo (as per OOAP Japan OMAR):**

JAS logo must be applied in Japan by authorized importers, or is there a ‘consigning contract’ delegating this task to the New Zealand exporter?

Or, is logo used under an agreement with another CB?

**Taiwan (as per OOAP Taiwan OMAR):**

Does the label identify the following information about the certified operator who has carried out the most recent preparation step of the products:

a) the name or identification number of the certified operator; and

b) the name and logo of the agency that certified the products as eligible for export under the Taiwan OMAR.

Wine only. Does label meet organic grape wine requirements of Taiwan OMAR?

**Other Organic Certifier Logo(s):**

Is there approval documentation from the other certifier?

Section 3 : Approval

(AQ to complete his section) *Disclaimer: Approval only relates to organic labelling rather than being a product approval*

Status:  Date:       Assessed by:       Signature:

Comments:     

**Conditions:**

1. These/this label(s) are conditionally approved under the presumption, that all NC's raised at the latest audit will be addressed to the satisfaction of the auditor and that a certificate will be issued on this basis. The operator is aware of the commercial risk involved and is accepting full responsibility should this label approval have to be revoked at a later stage due to the final outcome of the audit.

1. This is a conditional label approval and subject to an [Extension to Scope form](https://www.asurequality.com/services/certification/organic-certification/forms/primary-producer/) to include this/these new product(s) being submitted and approved. Should the new product(s) not be approved for some reason, this label approval is redundant and any labels already printed must be destroyed. No product labelled under this approval must enter public space prior to it having been fully certified. The operator should be aware of the commercial risk involved and accept full responsibility.

1. An approved recipe is not required as this product was produced and certified in a third country by an approved certification body. An "Application for Acceptance of Prior Certification" has been applied for by the operator and was signed and approved by an AsureQuality auditor. Ongoing approval of the label & product acceptance is also subject to the supply of valid organic certification from the overseas supplier. This requirement will be verified at the next audit.
2. Where an approved recipe indicates less than 95% organic ingredients the labelling & advertising material of the product may not represent the product as “organic”. However the principal display may display statements such as “made with organic ingredients”.
3. The AQ mark lay out differs from the AQ mark licence agreement specifications in one or several aspects. AQ marketing have assessed and approved these differences on

1. Although the product is not listed on the operator organic certificate approval of the label is granted on the basis that an initial organic processing run can be verified. On-going approval of the label will be dependent on the compliance of the initial processing run. Therefore AQ accept no responsibility if the initial processing run identifies any significant issues that revokes this approval or the labels printed under the approval.
2. An approved recipe is on file however the recipe does not include the current list of ingredients/additives as identified on the label. The recipe must be amended & submitted to AQ for approval prior to the initial print run of labels.

1. The AQ Organic mark, including operator registration number, must not be distorted on packaging & must have a minimum of 15% clear space around the mark. The AQ Organic mark must not be less than a minimum height of 14.8mm, or a minimum width of 9.15mm. This requirement will be verified at the next audit.
2. It is not recommended to make absentee claims such as chemical or antibiotic free. Refer AsureQuality Organic Standard, Section 3.7.

1. This label approval relates to the use of the AQ Organic mark only as evaluated against the AsureQuality Organic Standard & does not infer the approval for the use of other accreditation marks.

1. AsureQuality has not certified this product against the China or Korea Organic Standards, and such certification may be required for the import of organic products into these markets.
2. Approval is based on organic labelling requirements being met, and does not infer endorsement or approval of the term “A2 Protein Milk”, or regulatory labelling compliance.

1. If this product is to be exported under the MPI Official Organic Assurance Programme in the future then the label must meet the relative OOAP Organic OMAR for the market destination. For example if the product is to be exported to the EU then the AsureQuality MPI Recognised Agency code NZ-BIO-002 must be used. The existing label approval would no longer be valid if the product is to be imported into the EU & the label would need to be re-evaluated for approval prior to printing.

1. If this product is to be exported under the MPI Official Organic Assurance Programme in the future then the label must meet the relative OOAP Organic OMAR for the market destination. For example if the product is to be exported to Taiwan then the name and logo of the agency that certified the products as eligible for export under the OER: Taiwan OMAR would both need to be included within the label. The existing label approval would no longer be valid if the product is to be imported into Taiwan & the label would need to be re-evaluated for approval prior to printing.
2. If this product is to be exported under the MPI Official Organic Assurance Programme in the future then the label must meet the relative OOAP Organic OMAR for the market destination. For example if the product is to be exported to China then one of the labelling options (OER: China OMAR 1.3.2) must be used. The existing label approval would no longer be valid if the product is to be imported into China & the label would need to be re-evaluated for approval prior to printing.
3. If this product is to be exported under the OER: China OMAR 1.3.2 (1) then a current valid certificate from a Chinese Organic Certification Body will need to be provided for the consignment Importer in China (Option 1 only).

1. Documentation relating to product acceptance (Acceptance of Prior Certification) should be retained on file, including valid organic certificates and export/import transaction certificates (if applicable). AsureQuality must be notified if there are any changes to the organic certification status of this/these product/s that might affect the labelling or marketing material.

Approval for use of the new AsureQuality Mark – Organic, with no other changes:

I have compared the current artwork and label approval form with the original approval and confirm there are no other changes.

This AsureQuality Mark – Organic, ‘exchange only’ approval relates to the original label review and approval located in the operator file:

Comments relating to AsureQuality Mark – Organic ‘exchange only’:

*Attach this form to a copy of the labels and inform client of approval decision.*

*Saved in operator file*