



# Farm Carbon Certification



INSPECTION AND  
CERTIFICATION

World-leading farm  
carbon certification  
programme developed  
specifically for  
Aotearoa's farmers.

We have a deep responsibility to do the right thing for food and the environments it comes from. In partnership with Toitū Envirocare we have developed a world-leading Farm Carbon Certification Programme. New Zealand farmers are leading the move to a more sustainable future - Farm Carbon Certification supports these efforts with credible and trusted verification.

#### **Farm Carbon Certification**

- Is an internationally recognised Certification
- Helps to measure, manage, reduce and offset on-farm carbon emissions
- Uses a world-leading online carbon management tool for meat and dairy farms
- Integrates with OverseerFM providing simple emission and on-farm sequestration tracking
- Provides trusted validation of environmental effects
- Increased marketability through a verified and compelling brand story
- Provides a head-start on pending regulatory requirements
- Enables a pathway for meaningful climate change action



## How it works

### Five simple steps:

1. Measure your farm's carbon footprint using the online carbon management tool and your existing OverseerFM analysis. Your net footprint will recognise on-farm sequestration.
2. Plan emission reductions and run scenarios in OverseerFM to understand the impact of those plans and other aspects of your farm operations.
3. Get your farm's carbon footprint independently verified by AsureQuality
4. You have achieved Toitū carbon reduce certification
5. Take a step further and offset your remaining emissions to achieve Toitū carbonzero certification

To find out more about Farm Carbon Certification talk to your usual contact at AsureQuality or head to <https://www.toitu.co.nz/>

