



ASUREQUALITY MEAT ADVISORY SERVICES



ASUREQUALITY



100
international
best practice
accreditations



Over **13,000**
years of
accumulated
experience in the
meat industry



750 meat
inspectors



1 million
hours inspecting
over
30 million
animals



Assurance
services that
span the food
value chain

As an independent, third party provider of meat industry expertise, we work alongside you to enhance all aspects of your value chain.



WHAT WE DO

Our advisors have a depth of experience across the meat value chain and can help you to enhance your business in the following areas:

- Animal Health
- Animal Welfare
- Information Systems (documentation)
- Training
- Certification
- Halal
- Auditing and Inspection
- Productivity
- Occupational Health
- Service Delivery
- Product Quality
- Yield Delivery



HOW YOU BENEFIT FROM OUR WORK

We understand the challenges faced in the meat processing environment and pride ourselves on getting the right people, with the right resources, to the right place, at the right time.

We leverage off our current depth of skills, knowledge and technical capability to ensure we can offer you:

Improved food safety and quality

Greater consumer and stakeholder confidence

Improved efficiencies and information

Improved systems and compliance

Improved traceability

Partnering with us allows you to tell your story of meat safety, quality and excellence to your customers.

Tailored advice from our expert team of specialists

We go beyond core inspection to offer customers added value pitched at the top end of our technical expertise.

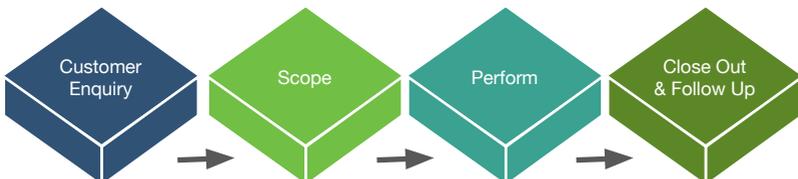
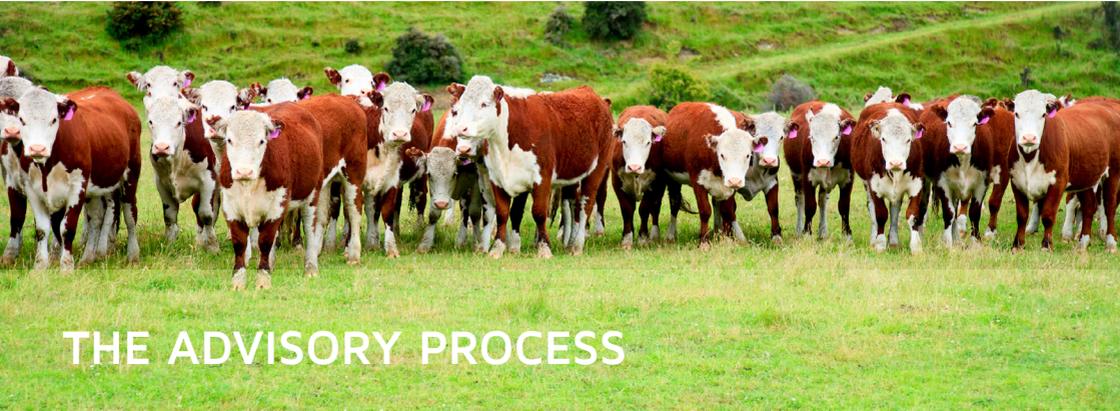
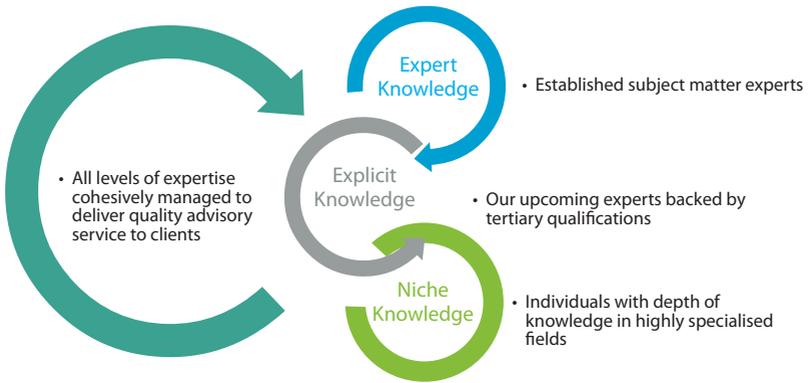


Following are just some of the areas we can advise on:



Please contact us for other areas where we can offer advice.

Meat Advisory Capability Network



Case Studies



Export Fish Certification Training

A change in regulations surrounding authorised signatories for fish export certification resulted in our client having to develop a supporting competency training programme. This had to ensure that all authorised signatories achieved the level of competency required to enforce fish export regulations.

Working with the customer AsureQuality developed a Fish Certification Training Programme that ensured nominated seafood industry personnel were competent to sign export certificates for seafood products. The programme guaranteed that participants had a strong understanding of their obligations and ethical responsibilities, and were able to complete certification in line with the standards issued by government. Training material was tailored to a frontline audience, and testing allowed feedback from participants to be incorporated into the final product.

This programme and its participants operate within a wider industry quality management system. Feedback from auditors and industry have illustrated the success of the programme in providing seafood processing staff with the knowledge and understanding of their requirements and obligations in this area. The success of this training programme has allowed our customer to continue with the regulatory model it previously established, and provided support for the commercial seafood exporter to adapt their systems and processes in response to these regulatory changes.

Case Studies



Systems Writing

Changing legislative requirements require proactive systems management.

Our subject matter experts keep pace with relevant food safety standards and combined with their practical experience are able to provide expertise and guidance when implementing changes to food and meat operations.

AssureQuality has worked with a customer to refresh and update site specific documented systems to meet changing legislative requirements, and to ensure ongoing compliance in a clear and comprehensive manner.

Case Studies



Animal Welfare, Product Quality and Yield Management

Following a concern from the deer industry that there was a high incidence of broken tails in animals being presented for slaughter, AsureQuality was approached to see if we could provide accurate information on the actual instances and locations of where this was occurring.

This was not only an animal welfare issue, but also a problem that caused haemorrhaging into the pelvis and consequently downgrading of product.

To look into this concern a system was set up that allowed supervisors at each deer processing site to report every instance of a broken tail. The owner's name, transporters used, age and gender of the animals and descriptions (or photographs) of the injury were recorded and the results collated. This information was used for the training of stock handlers and resulted in a reduction in the incidence of injuries.

AsureQuality has tailored IT systems for reporting disease, and an animal's health and welfare status. When combined with our depth of knowledge in these areas, we are able to provide rapid decision making for the management of disease and animal welfare issues.

Case Studies



Quality Management Systems Design (QMS)

Quality Management Systems software is expensive. It is often not suited to specific needs and requires a significant time and resource investment to implement.

Using our expertise in QMS design and writing, AsureQuality has been able to help a customer to both project manage and build a nationally accessible system that has the ability to be controlled, maintained and structured. The system meets ISO 17020 standards, and can be maintained to meet future changes in legislation. It also ensures ease of access and use by all staff.

Case Studies



Meeting Standards for Halal

Following a request to provide a food safety advisory business case proposal to a new client in the halal market, AsureQuality was approached for assistance with material review and subject accuracy.

Our in-depth knowledge of halal requirements both in the domestic and international markets enabled us to review the business case for religious references and accuracy and ensure all food safety content was communicated in the right context. As a result, the customer was able to submit a high quality document accurately tailored to its international audience.

AsureQuality has the expertise to help New Zealand food and agricultural businesses tap into the growth opportunities of this emerging sector.

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